

# COALITION OF GERIATRIC SERVICES

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P.O. BOX 2131  
Ellicott City, Maryland 21041  
410-997-0610 phone  
410-750-6454 fax  
[www.cogsmd.org](http://www.cogsmd.org)

Dear Prospective Sponsor,

As the current President of COGS and on behalf of the Board of Directors and the membership of the organization, I am asking your company for support of our organization via corporate sponsorship.

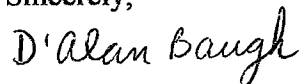
Corporate sponsorships last year made possible the following:

- **Training and Educational Programs** – We provide educational programs at our monthly meetings to train our membership and the community on matters that effect the lives of the older adult community. Topics such as housing options, transportation issues, high quality care, and how to pay for it all through public and private programs are currently available.
- **Charitable Giving** – Because your sponsorship makes our organization healthy, we were able to organize an Annual Casino Night Fundraiser that provided \$7,500 to the Vivian Reid Community Fund providing aid to financially troubled seniors and \$7,500 to Neighbor Ride which provides rides to seniors in Howard County. We plan to do this again this fall and hope to increase our charitable donations.
- **Networking**- Each month our organization brings together a high-quality group of senior provider professionals and local government officials to meet and discuss current issues in senior care, as well as to anticipate the changing needs of that growing population.

Your support is needed to continue this valuable mission for the seniors in our community. Please see the attached list of our different Corporate Sponsorship Opportunities and what each level entitles you to. Don't hesitate to call with any questions and please visit our web-site at [www.cogsmd.org](http://www.cogsmd.org).

Please support this worthwhile effort!

Sincerely,



D'Alan Baugh  
President



## **COGS' Mission Statement**

To enhance the quality of living for older adults through advocacy, provider networking, education, and visibility.

## **COGS' Purpose**

To improve services to older adults by networking and supporting the communication, training, and education of older adult service providers, participating in research activities, shared problem solving among providers, and promoting networks locally, regionally, and statewide.

## **About COGS...**

**“Professionals working together to improve the lives of older adults”**

The Coalition of Geriatric Services (COGS), is a non-profit organization established in 1991. We began as a breakfast networking meeting to discuss the importance of sharing ideas and communicating with other geriatric service providers so we could all better meet the needs of older adults.

Today, COGS has grown to over 250 members representing over 115 organizations. Membership represents, but is not restricted to the following: hospitals, home care agencies, long-term care facilities, assisted living facilities, educational facilities, public and private agencies, volunteer agencies and groups, individual providers as well as business and legislative communities. COGS mission is to enhance the quality of living for older adults through advocacy, provider networking, education and visibility.

Our programs and events center on education, advocacy and training in the current and future needs for geriatric services and older adults. Our purpose is to foster communication and cooperation among the providers of geriatric services so that we can work towards a common goal of enhancing the quality of life for older adults.

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## Corporate & Individual Sponsorship Opportunities

### Platinum Sponsor - \$2,500 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings-Except September
- ◆ Free Full page Ad in Directory
- ◆ Recognition on signage at monthly meetings
- ◆ Enhanced Listing in the COGS Annual Directory
- ◆ Eligible for Spotlight in Newsletter in Generations Paper
- ◆ Four free tickets to the Annual Breakfast –September
- ◆ Monthly recognition in COGS Newsletter
- ◆ Honored at Annual Sponsor Luncheon-Spring
- ◆ Receive engraved plaque at Sponsor Luncheon
- ◆ Eight free tickets to COGS Annual Gala-October

### Gold Sponsor - \$1,500 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings-Except September
- ◆ Free Half page Ad in Directory
- ◆ Recognition on signage at monthly meetings
- ◆ Enhanced Listing in the COGS Annual Directory
- ◆ Eligible for Spotlight in Newsletter in Generations Paper
- ◆ Two free tickets to the Annual Breakfast –September
- ◆ Monthly recognition in COGS Newsletter
- ◆ Honored at Annual Sponsor Luncheon-Spring
- ◆ Receive engraved plaque at Sponsor Luncheon
- ◆ Four free tickets to COGS Annual Gala-October

### Silver Sponsor - \$1,000 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings-Except September
- ◆ Free Quarter Page Ad in COGS Annual Directory
- ◆ Recognition on signage at monthly meetings
- ◆ Enhanced Listing in the COGS Annual Directory
- ◆ Eligible for Spotlight in Newsletter in Generations Paper
- ◆ Two free tickets to the Annual Breakfast –September
- ◆ Monthly recognition in COGS Newsletter
- ◆ Honored at Annual Sponsor Luncheon-Spring
- ◆ Receive engraved plaque at Sponsor Luncheon
- ◆ Two free tickets to COGS Annual Gala-October

### Bronze Sponsor - \$500 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings-Except September
- ◆ Can purchase Advertising in the COGS Annual Directory
- ◆ Recognition on signage at monthly meetings

- ◆ Enhanced Listing in the COGS Annual Directory
- ◆ Eligible for Spotlight in Newsletter in Generations Paper
- ◆ Two free tickets to the Annual Breakfast –September
- ◆ Monthly recognition in COGS Newsletter
- ◆ Honored at Annual Sponsor Luncheon-Spring
- ◆ Receive engraved plaque at Sponsor Luncheon
- ◆ One free ticket to COGS Annual Gala-October

## Corporate & Individual Membership Opportunities

### Patron Member - \$300 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings-Except September
- ◆ Can purchase Advertising in the COGS Annual Directory
- ◆ Recognition on signage at monthly meetings
- ◆ Enhanced Listing in the COGS Annual Directory
- ◆ Eligible for Spotlight in Newsletter in Generations Paper
- ◆ Two free tickets to the Annual Breakfast –September

### General Member - \$100 year

- ◆ Listing in COGS Annual Directory-If join by March 31
- ◆ Recognition on COGS Website with link to your website
- ◆ Free attendance at Membership Meetings- September
- ◆ Can purchase Advertising in the COGS Annual Directory

*All memberships expire on December 31st of each year. If you join after March 31, you will pay a prorated amount since you won't be in the directory or may miss the sponsor luncheon. See payment schedule below.*

#### Payment Schedule:

Join	Platinum	Gold	Silver	Bronze	Patron	Member
Jan-Mar	\$2,500	\$1,500	\$1,000	\$500	\$300	\$100
Apr-Jun	\$1,875	\$1,125	\$750	\$375	\$225	\$75
Jul-Sep	\$1,250	\$750	\$500	\$250	\$150	\$50
Oct-Dec	\$625	\$375	\$250	\$125	\$75	\$25

Mail check to above address with application form.

For more information on these Sponsorship and Membership opportunities, please contact COGS at [Info@COGSmd.org](mailto:Info@COGSmd.org) or call 410-997-0610.

Revised 1/2009

# COGS - Coalition of Geriatric Services

## Membership Application

Organization: _____	Date _____		
Address: _____	City _____	ST _____	Zip _____
Telephone: _____	Fax: _____	Web Site: _____	

Are you a New Member \_\_\_\_\_ or Are you Renewing Your Membership \_\_\_\_\_

**Representative(s) Note: Representative No. 1 Name and title will be main contact person billing and directory.**

1. Name \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_

2. Name \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_

3. Name \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_

4. Name \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_

**Description of organization/business activity (20-25 words):** \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Membership Dues Schedule (please check one):**

- \_\_\_\_\_ \$ 2,500 Platinum Sponsor
- \_\_\_\_\_ \$ 1,500 Gold Sponsor
- \_\_\_\_\_ \$ 1,000 Silver Sponsor
- \_\_\_\_\_ \$ 500 Bronze Sponsor
- \_\_\_\_\_ \$ 300 Patron
- \_\_\_\_\_ \$ 100 Member

**Mail check payable to: COGS, P.O. Box 2131, Ellicott City, MD 21041**

Telephone: 410-997-0610 Fax: 410-750-6454 Email: [info@cogsmd.org](mailto:info@cogsmd.org)

Date Paid \_\_\_\_\_ Check # \_\_\_\_\_

(Office Use: Organization Category for NEW Members \_\_\_\_\_ Org # \_\_\_\_\_)